

The Fantastic Model & Talent Agency Protection of Personal Information (POPI) Compliance Document.

1. **Introduction** This document outlines the measures taken by (The Fantastic Model & Talent Agency) to ensure compliance with the Protection of Personal Information (POPI) Act of South Africa.

2. **Purpose** To ensure that personal information is processed in accordance with the prescribed conditions of the POPI Act, safeguarding the rights of individuals and ensuring the agency's adherence to the law.

3. **Scope** This policy applies to all employees, contractors, and third parties who process personal information on behalf of (The Fantastic Model & Talent Agency)

4. Personal Information Collection

- **4.1.** Types of information collected (e.g., names, addresses, contact details, portfolio links, performance records).
- **4.2.** Purpose of collection (e.g., talent scouting, client communication, advertising campaigns).
- **4.3.** Methods of collection (e.g., online forms, auditions, client meetings).

5. Use and Processing of Personal Information

- **5.1.** Personal information will only be processed with the consent of the data subject.
- **5.2.** Information will only be used for the purpose it was collected.
- **5.3.** Limitation on further processing.

6. Storage and Security

- **6.1.** Measures to protect against unauthorized access, loss, damage, or unauthorized destruction.
- **6.2.** Duration of storage and criteria for data deletion.
- **6.3.** Security protocols in place

7. Rights of Data Subjects

- **7.1.** Right to access and correct personal information.
- **7.2.** Right to object to processing.
- **7.3.** Right to lodge a complaint.

8. Third-party Processing

- **8.1.** Criteria for selecting third-party processors.
- **8.2.** Agreements in place ensuring POPI compliance.

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9. Data Breach Protocol

- **9.1.** Steps to be taken in the event of a data breach.
- **9.2.** Notification procedures.

10. Training and Awareness

- **10.1.** Regular training sessions for staff on the importance of data protection in the entertainment/advertising industry.
- **10.2.** Updates on changes to the POPI Act and its implications.

11. Review and Updates This policy will be reviewed annually or whenever there are significant changes to the POPI Act or our processing activities.

12. Contact For any queries or concerns related to this policy or our data processing activities, please contact us at the following address:

thefantasticagency@gmail.com